

Connect with Local Movements, Coalition Building

Goals:

- **Understand** the lay of the land for racial justice organizing in your community, figure out how this campaign can support and amplify existing work
- **Begin building** deep, committed partnerships toward action with local organizations that are leading the fights against policing, prisons, surveillance, and deportation. In particular, **connect** with and **throw down** for local POC-led, queer and trans-led, and immigrant-led movements.
- **Share** campaign plans and hold conversations about possible partnerships. Invite partners—longtime and emerging—to **endorse** the campaign.

Roles:

- **Connector** – in charge of outreach and relationship building to potential partners
- **Gatherer** – in charge of turn-out, getting people to show up at events and actions
- **Facilitator** – in charge of holding and leading meetings in an engaging, participatory way
- **Logistics Coordinator** – in charge of making sure everything is in place, including materials, plans, lists, etc.

Action Steps:

- **1/1s with key organizers** on policing, prisons, surveillance, deportation, and immigration justice (Connector sets up, holds meetings and sets up meeting for other core members)
- **Turn people out** in solidarity with local movement orgs (Gatherer sends emails, posts on social media, makes phone calls to local lists)
- **Boost and share** actions, events and updates via email and social media (Gatherer)
- **Be prepared** to respond to calls for solidarity (Whole Team)
- **Organize internal workshops** for group leaders to deepen chapter analysis on policing (and pay the trainers) (Facilitator sets up)
- **Ask for endorsement.** As you develop relationships, share the plans for this campaign and ask for partners to endorse the campaign. (Connector makes asks)

Timeline:

This campaign is a great opportunity to jump start or deepen your relationship and coalition building. This work should be ongoing throughout your campaign and the life of your group.